

Draft Public Involvement Plan

Area-Wide
Soil Contamination Project
June 12, 2002
Task Force Meeting

Public Education And Involvement Overview

- Required element of overall project
- Key to acceptance and implementation
- Initial input through stakeholder and Task Force interviews
- Develop plan that identifies both ongoing and focused outreach throughout project

Questions For Task Force

- Does the Plan meet the needs of Task Force members' constituencies?
- Are there additional points in the Task Force process where public involvement is needed?
- How can Task Force members contribute to Plan implementation?

Why Are We Preparing a Public Involvement Plan?

- Plan supports the overall project, and is intended to supplement:
 - Task Force meetings
 - Task Force constituencies concerns and ideas
- Plan addresses goals of:
 - Providing information to the public
 - Gathering comments on preliminary and draft recommendations
 - Providing information on protective and remedial measures

Information Used To Produce The Plan

- Stakeholder and Task Force interviews and comments
- Project objectives
- Task Force communication principles
- Chartering agencies' routine public involvement approach
 - Both response and outreach

Information Used To Produce The Plan (Con't)

- Key Task Force and stakeholder suggestions:
 - Implement in modest way, educate without scaring
 - Develop media and outreach strategy in advance
 - Ensure that meeting materials are available
 - Present accurate information, describe various elements and perspectives
 - Implement public outreach when strategies and recommendations developed

How The Plan Will Be Implemented

- General notifications and response
 - Ongoing through project
- Focused public outreach
 - Once Task Force gains an understanding of issues
 - When Task Force is considering strategies and recommendations
- Flexible – allow for adjustments

How The Ongoing Outreach Will Be Implemented

- Development of educational materials
- Project mailing list management
- Web page maintenance
- Response to inquiries
- Translation of key information

How The Focused Outreach Will Be Implemented

- Input on preliminary findings and recommendations
 - Small group/focus group meetings
- Input on draft findings and recommendations
 - Stakeholder interviews
 - Public meetings/workshops

How Will Educational Materials Be Developed

- Use focus/fact sheet format
- General project information
- Specific project elements
 - Preliminary findings and recommendations
 - Draft findings and recommendations
 - Public education, mitigation measures
 - Tailored to specific target groups
- Translate key information into bi-lingual format

How Information Will Be Distributed

- Consider Plan goals and use various methods, such as:
 - Project mailing list
 - Information repositories at libraries and community centers
 - Radio, TV and newspaper announcements
 - Notifications through business and community organizations

What Information Will Be Posted on Web Page

- Task Force and Work Group meeting agendas and summaries
- Project fact/focus sheets
- Educational materials
- Meeting and workshop announcements

How We Will Coordinate With The Media

- Consider Task Force communication principals
- Develop and update key message points
- Respond to inquiries initially
- Proactive when findings and recommendations are developed

How We Will Implement Focused Public Outreach

- Use Small-group/Focus Group Meetings
 - Hold when Task Force is developing preliminary recommendations
 - Invite stakeholder representatives from specific geographic areas
 - Hold three in conjunction with Task Force meetings – east and west
 - Solicit feedback, concerns, suggestions
 - Develop tools for Task Force and others to use with their constituencies

How We Will Implement Focused Public Outreach

- Follow Up Interviews with Stakeholders
 - Conduct as Task Force is developing draft recommendations
 - Ensure stakeholder comments received
 - Check back with stakeholders tracking project
 - Gain insights on future public education
 - Use public meeting/workshop questions

How We Will Implement Focused Public Outreach

- Public Meetings/Workshops
 - Hold as Task Force is developing draft recommendations
 - Target general public
 - Hold three duplicate meetings – east and west
 - Opportunity to learn about the project, issues, and recommendations
 - Opportunity to provide comments
 - Develop tools for Task Force and others to use with their constituencies

Task Force Involvement With Plan Implementation

- Assist in getting information out to constituency and community groups
 - Provide mailing lists
 - identify newsletter opportunities
 - Identify contacts for fax and email distribution
- Review and comment on draft documents and strategies
- Attend select meetings and workshops
- Present information and solicit input from constituencies

Suggestions Received On Draft Plan

- Coordinate with other agency efforts related to area-wide issues
 - Coordinate with Tacoma Smelter Plume public involvement efforts
 - Use other project meetings to get additional area-wide input
- Additional comments and suggestions will be considered

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- How can Task Force members contribute to Plan implementation?